

- **Company profile and portfolio.**
- **Annual Conference for Project Management.**
- **Background of Awards Project.**

Introduction: Trinity Events

Introduction

Trinity Events Group is a Russian based organiser of b2b conferences providing business information, contacts and opportunities to the Russian business community. It works across multiple sectors (energy, healthcare, real estate, transport and logistics, financial services, retail, FMCG, telecoms & technology etc) and multiple horizontal functions (CEO, FD, IT, HR, PR etc). It runs 50 events per annum, attracting from 100 to 1000 delegates who are addressed by between 30 and 100 speakers. All events are held in hotels or specialist conference venues in Moscow. Our clients are local Russian businesses, international businesses based in Russia and international businesses looking at breaking into the Russian market.

Business Structure

The 50 branded events are operated under 3 branded organising divisions. Infor-media is a general organiser of b2b conferences. BBCG Russia is a specialist organiser of Retail/FMCG b2b conferences. Exposystems is a specialist organiser of TMT (Telco, Media and Tech) b2b conferences. There are 70 employees based in Moscow and 4 in the UK. The principal legal entity which owns the various operating legal entities and all the brands is ZAO Trinity Events Group.

Management

Constantine Bridgeman, CEO has been working in the Russian events business since gaining his Russian degree from Durham University in 1993. He is a fluent Russian speaker. In 1995 he successfully established and (as Country Director) ran the Moscow business of ITE Group plc, a specialist provider of b2b conferences and exhibitions. In 2000 he left ITE and was a co-founder of Expomedia Group plc (IPO 2002) where he established a new Polish business providing exhibitions and conferences in the Group's newly built and owned Warsaw International Exhibition Centre. In 2003 he moved back into the Russian market to establish Expomedia Russia along the same lines as ITE Russia. In 2009 Constantine left to establish Trinity Events Group.

Introduction: infor-media Russia

infor-media Russia is part of the №1 B2B event organizer in Russia Trinity Events Group *

Since 2003 **infor-media Russia** conferences and forums were visited by over 35 000 attendees from 450 cities of Russia and the CIS, 52 countries in Europe, Asia, Central and Northern Africa, Northern America.

Event portfolio covers IT and telecommunications, pharmaceutical, oil and gas, finance, transport and logistics, real estate and facility management, as well as some horizontal professional societies like project management, tax, law, marketing and PR.

Our mission is to be at the edge of market trends and serve interests of delegates above all. That is why infor-media event key users are top managers, government officials and professionals.

We are proud to be supported by SAP, Siemens, Motorola, IBM, Ericsson, DMR and TCCA associations, Huawei, QUALCOMM, HP, Symantec, Goltsblat, KPMG, Ernst&Young, PwC, Accenture, Delloitte, AIPM and ARPM associations, The Institute of Certified Financial Managers, Cegedim Dendrite, Hogan Lovells, PM Expert, PMI and IPMA associations, Microsoft, CISCO, Kaercher and other respectful brand names and organizations.

** By number of events, delegates and markets covered*

www.infor-media.ru

Project Management Conference

Attended by **300 delegates** it is the biggest event in Russia and CIS for project managers.

Inspired by the **famous Russian PM gurus** the conference was **established in 2005**.

Call for speakers & Call for papers are supervised by **the Expert Board** of PM professionals from various economy sectors - public sector, oil & gas, construction, financial, IT & telecom, FMCG, Retail.

The event is supported by **respected associations** (PMI, IPMA, Sovnet, APM and others).

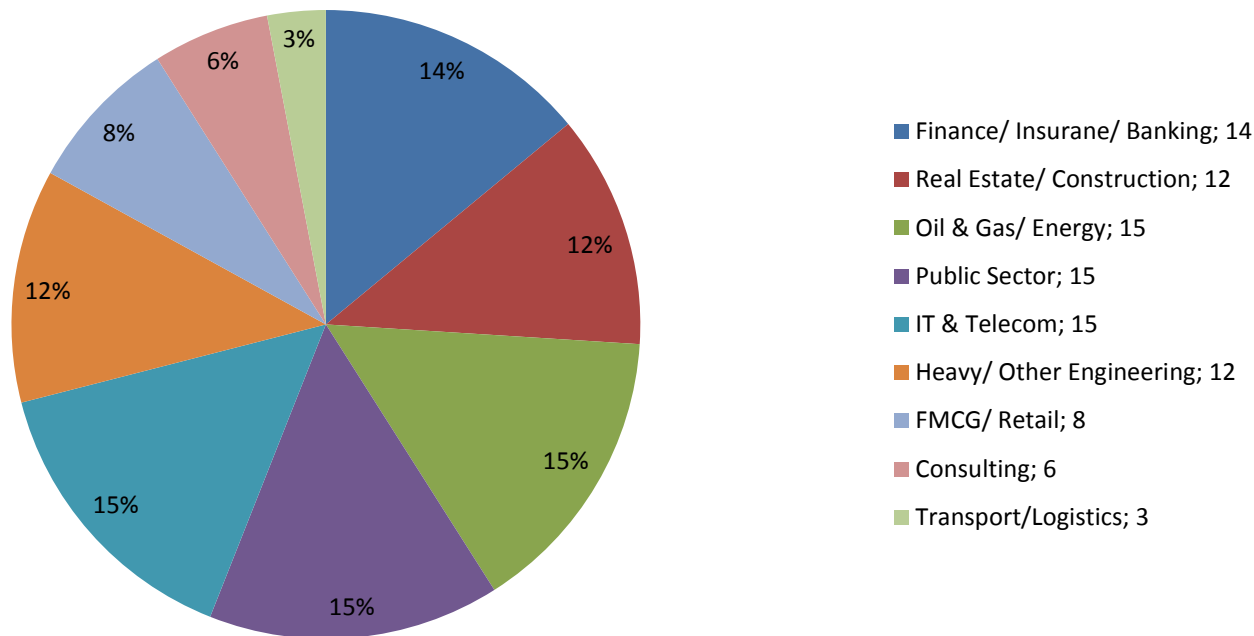
Designated **networking session** and **social events** provide perfect environment for contacts and communication.

The event is traditionally held on **Christmas Eve** in a 5* conference facility in the heart of the Russian **business hub** Moscow.



- Key economy sectors are proportionally maintained due to profound research of TA interests and balanced conference agenda
- We have the least possible number of consultants and vendors among our delegates (6%)

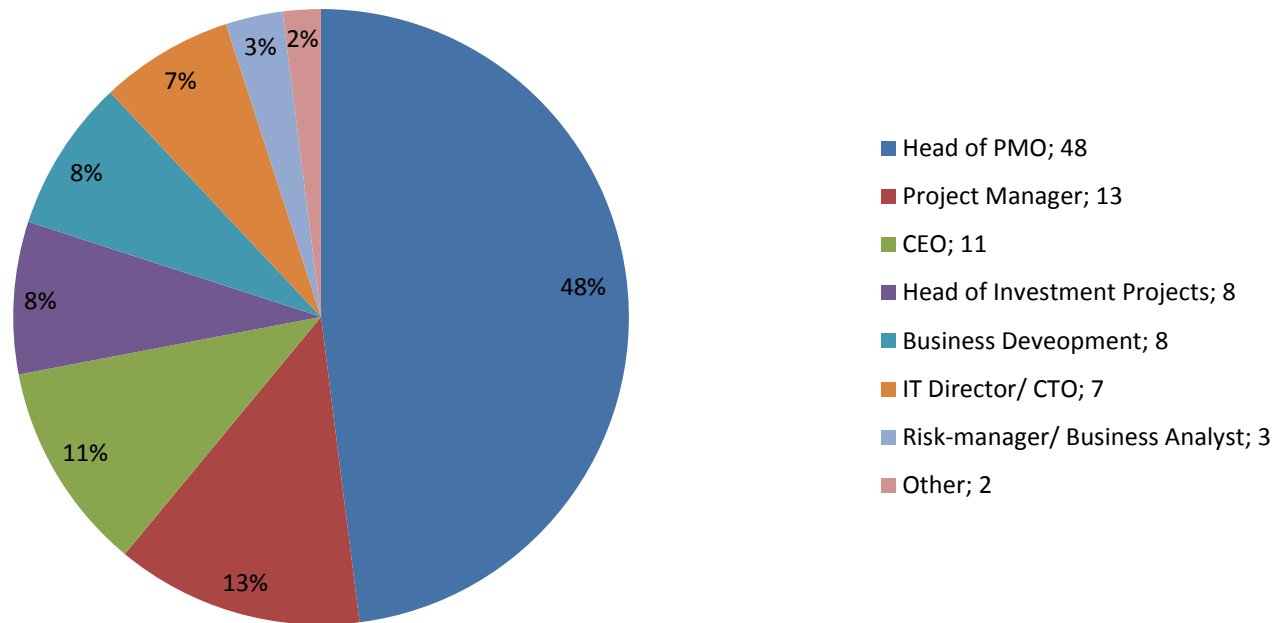
Delegates by Economy Sector (2013)



Delegates profile (2)

- 74% of delegates are top-managers/ decision makers in their sphere of expertise
- The loyalty rate of delegates (repeat clients) in 2013 is as high as 33%

Delegates by Position (2013)



Few names and testimonies

Speakers:

Administration of the President of Russia, IPMA, PMI, Ministry of Economic Development, Governments of Russian regions, Bank of Russia, World Student Games, Mace, Special Economics Zones JSC, Agency of Strategic Initiatives...

Sponsors (2012-2013):

- Microsoft, HP, CA Technologies, iBIM, Advanta Group, PM Expert, Project Practice, Deutsche Bank

Delegates (companies):

Gazprom, Rosneft, TNK-BP, Takeda, KAMAZ, Mary Kay, Lenstroytrest, Bank of Moscow, Sberbank, Megafon, MTS, Mosenergo, Rosatom, Rosseti, Sibur, Sportmaster, VTB 24, Skolkovo, Eldorado, BMW, Video International, Schneider Electric, Severstal, Russian Financial Control Service, Russian Post, Nordea Bank, Moscow Metro, Lukoil, Electron, Efes and many-many other remarkable professionals and companies.....

>> Video International: *Professional, strong conference, well done*

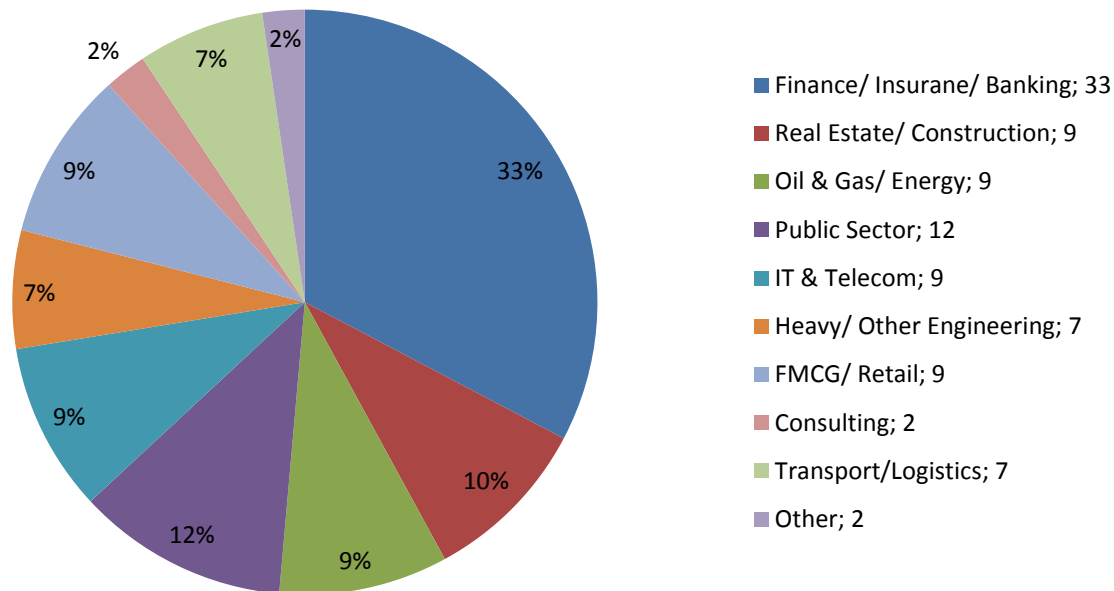
>> Government of Yaroslavl Region: *Thank you, colleagues, for the job done. We shall learn from you. The level of the conference has been persistently growing, I look forward coming next year*

>> HidroMashService: *Extremely interesting agenda and best practice cases. Superb logistics. Lots of useful information and contacts*

Background of Awards: Data profile

- The “age” of our database is no more than 2 years and is being checked regularly
- 40% of data has been updated in 2013

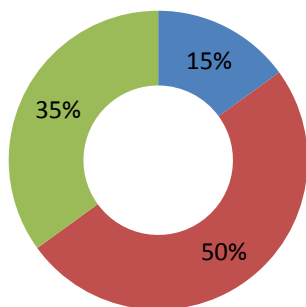
Database Profile: 2 140 companies, 8 730 persons



Background of Awards: Media Coverage

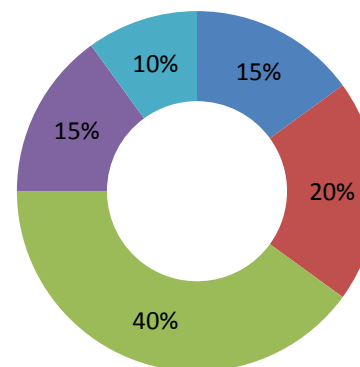
Media Channels by Level

■ International; 15 ■ Federal; 50 ■ Regional; 35

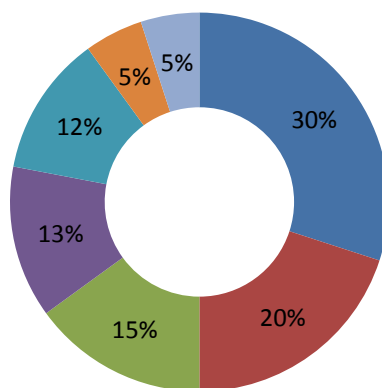


Distribution of Media Channels

■ TV; 15 ■ Printed Media; 20 ■ Internet; 40 ■ Social media; 15 ■ Web-site; 10



Distribution of Media Partners



■ Federal Media; 30
■ Finance; 20
■ Real Estate; 15
■ IT; 13
■ Oil/ Gas/ Energy; 12
■ Retail; 5
■ Transport/ Logistics; 5

infor-media welcomes...

