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Maslow, Memetics and Managing Risk: Motivation matters

All projects are risky, and effective risk management is a key contributor to project and business success. Project risk management is well established, with an agreed process, accepted methods and proven techniques. Despite this consensus, some elements of risk management are still problematic. This intermediate level Master Class addresses these sticking-points, presenting practical solutions to the most difficult parts of the risk process.

The workshop covers the following main topics:

- Key concepts: relating uncertainty, risk, threat & opportunity
- Summary of the risk process
- Issues with identification: finding and describing risks
- Aspects of assessment: defining scales and understanding exposure
- Realistic responses: strategies and tactics
- Implementation issues: reviews and updates
- Keeping it alive: communication and buy-in

The workshop includes a number of exercises to allow delegates to practise the areas discussed.

The workshop is designed for:

- Anyone involved in a project which is subject to uncertainty
- Project managers and risk practitioners who wish to extend their skills to manage risk more effectively
- Any project stakeholder with an interest in maximising the chances of project success

WORKSHOP OUTLINE

1. Workshop introduction Course objectives

Delegate introductions

2. Key concepts Uncertainty and objectives

Risk, threat and opportunity

3. Risk process summary Key stages

Main techniques

4. Issues with identification When is a risk not a risk? Using metalanguage

How to find risks – key techniques

Ensuring complete coverage – the RBS

5. Assessment areas How high is “High”? Defining scales

Improving resolution – P-I Scoring

Patterns of risk exposure – WBS/RBS mapping

6. Realistic responses Strategies and tactics

Using metalanguage to design responses

7. Implementation issues Just Do It: actions, reviews and updates

How much is enough?

8. Keep it alive Communication strategies

Creating management buy-in

9. Workshop conclusion Where next?

Other delegate issues

COURSE OUTLINE

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